



Powell Electronics and AC Tasarim Global Distributorship Agreement

Press Release

Paris, 13.06.2022

AC Tasarim signed a global distributorship agreement with **Powell Electronics**, one of the world's leading distributors of interconnect, passive and electromechanical components. **AC Tasarim** is the first Turkish manufacturer and brand to be listed in the line card of **Powell Electronics** with the world's other premier component manufacturers.

The distributor agreement allows **Powell Electronics** to offer VG 96936-10:2007-10, JOSCAR accredited and NATO-NSN coded braid products to its global network of customers. **AC Tasarim's** emphasis on quality and customer satisfaction, its responsiveness, combined with **Powell Electronics' 76** years of experience and business network, excites both parties for the future success of this partnership.

Nathalie Escalle, the Sales Manager France/Benelux/Switzerland/Turkey & Middle-East of **Powell Electronics**, underline the importance of the agreement: *"I am confident that AC Tasarim's high level of experience and knowledge of EMI Shielding makes us a good partner and together we can offer the best solutions in terms of fast delivery and quality"*.

AC Tasarim Managing Partner, Arda Ongoren, views this business partnership as a major step in company history. *"AC Tasarim aims to design and manufacture high quality military standard braid products that exceed customers' expectations. Powell Electronics' reputation for quality and top-tier customer service are making them a great partner to work with us in distributing our products globally."*

Powell Electronics is among the largest distributors of electronic components and value-added services. Its focus and expertise include electronic connectors, switches, sensors, and related electro-mechanical products. For **76 years**, company have brought a unique sense of purpose and vision to electronics distribution. Additional information is available at www.powell.com/

AC Tasarim is established in 2003 and manufacture Flexible EMI Cable Shieldings - **EMI Copper Braids**, Polyester Braids, Meta-Aramid Braids - Nomex Cable Sleeves, Flat Braided Copper Bus Bars/Earth Braids, all kinds of **AA59569 coded Copper Braids** and EMI Cable Shielding with Metal Conduits. All manufactured Copper Braids have **Military Standard** approval.

AC Tasarim its manufacturing products have substantial certificates including **VDE/VG Certificate** and **BUNDESWEHR Certificate** and also our products have **NATO NSN Codification**. Additional information is available at www.actasarim.com.tr/